

SUMMER NEWSLETTER

SUPPORTING FAMILIES TODAY TO HELP CREATE BRIGHTER TOMORROWS.

We're so pleased to share our latest quarterly newsletter, a space to celebrate community, kindness, and the incredible work happening across our baby bank. As we move into the second half of the year, we wanted to take a moment to pause, reflect, and share with you just how much has happened at It Takes a Village Wirral Baby Bank. This year has already brought so many special milestones for our charity. From receiving National Lottery Community Fund support, to opening the doors to The Village Hub, welcoming our first volunteer team, launching our new logo and signage, and continuing to grow the number of families we are able to support, it has been a season filled with progress, gratitude, and community spirit. When we first began this journey, our hope was simple: to make sure that no parent, carer, baby, or child in our community felt alone during difficult times. Every week, we are reminded why this work matters. We meet families facing challenges they never expected. We hear stories of worry, uncertainty, financial pressure, isolation, and hardship. But we also see hope. We see kindness. We see people stepping forward to help strangers. We see donations arriving with love, volunteers giving their time freely, schools fundraising with pride, and local people doing what they can to make life a little easier for another family. That is what It Takes a Village has always been about. It is not just about items. It is about dignity, reassurance, kindness, and connection. It is about reminding families that they are not forgotten, and that there is a village around them ready to help. Everything we have achieved so far has only been possible because of our supporters, volunteers, referral partners, fundraisers, donors, and the wider Wirral community. From the bottom of our hearts, thank you for being part of our village.



NATIONAL LOTTERY COMMUNITY FUND SUPPORT

We are absolutely delighted and incredibly grateful to share that we have received funding from the National Lottery Community Fund. This support marks a huge step forward for our charity and has played a vital role in helping us open and develop The Village Hub. Thanks to this funding, we have been able to create a dedicated space where we can safely store donations, prepare family support packages, welcome volunteers, meet families, and build a stronger foundation for the work we do across Wirral. For a growing baby bank, having a functional base makes an enormous difference. It gives us the space, structure, and stability we need to support families more effectively and to grow in a way that is safe, organised, and sustainable. We are deeply grateful to National Lottery players, whose contributions make funding like this possible. Their support is helping us create real, practical, and lasting impact for families in our community.



07429 495579



Referrals@wirralbabybank.com



Wirral

We also feel it is important to be open and transparent with our supporters. This funding is restricted funding, which means it can only be used for the specific purposes it was awarded for and must be carefully accounted for in line with those conditions. Like most grant funding, it is also time limited. Our current funding to run The Village Hub is in place until September 2027. This gives us a wonderful and much-needed foundation, but it also means that ongoing fundraising, careful planning, and continued community support remain essential if we are to sustain the Hub and our wider work beyond this period. Alongside this funding, our everyday support for families continues to rely on donations, fundraising, community collections, additional grants, and the generosity of local people.

We are sharing this because our village has always been built on trust, honesty, and togetherness. We want our supporters to see not only the incredible impact of this funding, but also the ongoing need to keep supporting the wider work of the baby bank. This funding is a blessing, and we are so thankful for it. But the continued kindness of our community remains just as important as ever.

OUR NEW LOGOS



You may have noticed that we have recently introduced a brand new logo when we introduced The Village Hub, very similar to our previous signature stars. As our charity has grown, we felt it was important that our branding reflected who we are today. Our new look represents community, warmth, support, family, and togetherness. We are so proud of this new chapter for the charity. Our new sign at The Village Hub has also helped create a welcoming and recognisable space. It feels very special to see the name of the baby bank displayed with pride, knowing how much love, work, and community support has gone into building it. To us, the new logo is more than just a design. It represents every family we have supported, every volunteer who has given their time, every donor who has dropped off a bag of clothes or a pack of nappies, and every person who has helped us grow, you are all stars. We hope you love our new look as much as we do.

As It Takes a Village Wirral Baby Bank continues to grow, so do the opportunities to get involved. There are so many ways to support our work, and every contribution makes a difference. You could organise a fundraiser, hold a collection, donate essential items, volunteer your time, support an event, share our social media posts, speak to your workplace, school, group, or local business, or simply help spread the word about what we do. We are always grateful for new fundraising ideas and enthusiastic supporters who share our vision of ensuring that no family feels alone during difficult times. If you have an idea, please get in touch. We would love to hear from you. Together, we can continue building something truly special.



OVER 150 FAMILIES SUPPORTED SO FAR...

We are incredibly proud and humbled to share that It Takes a Village Wirral Baby Bank has now supported over 150 families. This is a milestone that means so much to us. Behind that number are real families, real children, and real moments where support was needed. Every referral represents someone's story. Every bundle prepared represents care, thought, and kindness. Every donation given has helped ease pressure for a parent or carer at a difficult time. Support can look different for every family. For some, it may be a safe Moses basket for a newborn. For others, it may be clothing for children who have outgrown everything they own. It may be nappies, wipes, toiletries, baby equipment, toys, books, bedding, blankets, or simply the reassurance that someone cares. Sometimes the support is practical. Sometimes it is emotional. Often, it is both. We know that asking for help can feel difficult. That is why we want every family who comes to us to feel respected, welcomed, and never judged. Our aim is always to offer support with kindness and dignity. This milestone belongs to every single person who has helped us along the way. To our donors, volunteers, referral partners, fundraisers, local businesses, schools, community groups, and everyone who has shared our posts or spoken about our work, thank you. Because of you, over 150 families have received support when they needed it most. Together, we are making a real difference.



AN INCREDIBLE RESPONSE FROM OUR COMMUNITY

Recently, we put out an urgent appeal for toys for a family facing exceptionally difficult circumstances. The response from our community was truly overwhelming. People came forward with beautiful toys, thoughtful gifts, and kind messages. Because of this generosity, we were able to support the family directly and help bring some comfort and joy during an incredibly difficult time. The response was so generous that we were also able to set some items aside for Christmas and future occasions. This means that your kindness will continue to help additional families over the coming months, giving more children the chance to receive age-appropriate toys, gifts, and moments of happiness. Appeals like this remind us exactly why our village is so special. Time and time again, when families need support, our community steps forward. People give what they can. They share posts. They check cupboards. They ask friends and family. They donate with love. Every single toy, gift, and act of kindness matters. To everyone who responded to that appeal, thank you. Your generosity meant more than you may ever know.



THANK YOU, ST JOSEPH'S PRIMARY SCHOOL

We would like to say a very special and heartfelt thank you to St Joseph's Primary School Upton, for their ongoing fundraising and support. The pupils, staff, families, and wider school community have shown such kindness and enthusiasm in supporting It Takes a Village Wirral Baby Bank, and we are incredibly grateful. It is truly inspiring to see young people learning about the importance of helping others and being part of their community. Acts of kindness, however small they may seem, can have a lasting impact, and the support from St Joseph's Primary School will directly benefit local families across Wirral. Fundraising takes time, effort, and commitment, and we do not take that for granted. Every pound raised helps us continue providing essential support to babies, children, parents, and carers who may be facing hardship. To the pupils: thank you for your kindness and enthusiasm. To the staff, thank you for encouraging compassion, community spirit, and generosity. We are so grateful that you chose to support us.



WELCOME TO OUR VOLUNTEER TEAM

This month, we were absolutely delighted to welcome our team of volunteers to It Takes a Village Wirral Baby Bank. This is such an exciting step for us. Volunteers are the heartbeat of community organisations like ours. They bring time, energy, care, skills, laughter, ideas, and compassion. They help turn donations into carefully prepared support packages. They help keep the Hub organised. They help us respond to requests, and continue growing our work in a thoughtful and sustainable way. Already, our volunteers are making such a difference. From sorting clothing and checking donations, to preparing bundles, organising stock, and helping behind the scenes, every task matters. Together they help create the support that families receive. Over the coming weeks, we will be introducing some of our volunteers on social media, so you can get to know the wonderful people helping behind the scenes.

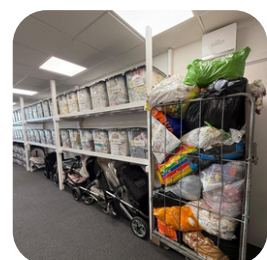


To every volunteer who has joined us, thank you. Thank you for giving your time. Thank you for believing in our work. Thank you for showing up with kindness and compassion. We are so grateful to have you as part of our village.

DONATIONS

Every week, donations arrive at The Village Hub from people who simply want to help. Some people donate clothing their own children have outgrown. Some donate nappies, wipes, toiletries, bedding, books, toys, or baby equipment. Some donate brand-new items. Some give their time. Some share our posts. Some fundraise. Some recommend us to families or professionals who may need support.

Every act of kindness matters. We are continually amazed by the generosity of our community. So many donations arrive with such love and thought behind them. People often tell us they hope the items will help another family, and we can promise you that they do. A bag of baby clothes can help a parent who is worried about how they will dress their child for the next season. A packet of nappies can ease immediate financial pressure. A bottle of shampoo, toothpaste, or shower gel can help a family feel cared for. A toy or book can bring joy, comfort, and normality to a child. A Moses basket, blanket, or essential baby item can help a newborn have what they need from the very beginning. Nothing is “just” a donation. Every item has the potential to make someone’s day easier, safer, or a little less lonely. To everyone who has donated, shared, fundraised, volunteered, attended an event, or supported us in any way, thank you. You are the reason we can keep doing this work. You are at the heart of everything we do.



THE RETURN OF OUR 50:50 CLUB



We are excited to share that our popular 50:50 Club will be returning in July. This fundraiser is a simple but brilliant way for supporters to get involved while helping us raise vital funds for the baby bank. Half of the money raised goes directly towards supporting the work of It Takes a Village Wirral Baby Bank, helping us continue providing essentials to local families. The other half is awarded as prizes. Fundraisers like this are so important to us because they help support the areas of our work that rely on ongoing community donations and unrestricted funds. While grants can help with specific projects, everyday fundraising helps us respond to the real and changing needs of families. It allows us to buy essential items when donations are low, support urgent requests, prepare for seasonal pressures, and keep our wider work moving forward. Your support really does make a difference.

FINAL WORD FROM OUR FOUNDERS

The past few months have been full of growth, gratitude, hard work, and community spirit. There is so much to be thankful for. But more than anything, we are thankful for the people who make this work possible. We are thankful for the parent who passes on baby clothes so another child can use them. We are thankful for the volunteer who gives up their time to sort donations. We are thankful for the school child who raises money to help families they may never meet. We are thankful for the supporter who shares our appeal. We are thankful for the referral partner who helps connect families with support. We are thankful for every person who believes in the importance of community care. Every act of kindness helps us build a village where families feel seen, supported, and valued. As we look ahead, we know there will be more families who need us. There will be more appeals, more challenges, more busy days, and more work to do. But we also know that we are surrounded by a community that cares deeply. Thank you for standing with us. Thank you for supporting local families. Thank you for helping us ensure that no one feels alone. Together, we truly are a village. With heartfelt thanks,

Kirsty, Amy & Roscoe.

