

# MONTHLY NEWSLETTER

SUPPORTING FAMILIES TODAY TO HELP CREATE BRIGHTER TOMORROWS.

Welcome to the First Edition of Our Monthly Newsletter! We're so excited to share the very first edition of our monthly newsletter, a space to celebrate community, kindness, and the amazing work happening across the baby bank. Here, you'll find updates on what we've been up to, what's currently underway, upcoming fundraisers, ways to support us, and heartwarming stories from the families and children whose lives you help to brighten.

Whether you've donated, volunteered, referred a family, or simply cheered us on, this newsletter is for you, our village of supporters who make every donation, every act of kindness, and every moment of care possible. We hope it inspires, informs, and reminds you of the real impact your generosity has on families across our borough.



Since our first donation on 25th November 2025, we have been able to provide an incredible [2,470](#) essential items to families with babies and young children, following professional referrals ensuring help reaches those who need it most.

These donations include pre-loved clothing, blankets, and everyday essentials, giving them a second life and keeping thousands of items out of landfill. Alongside this, thanks to our Christmas Crib fundraising, every Moses basket we gifted came with a brand new mattress, ensuring babies have a safe, clean place to sleep.

Every item donated, every hour worked by volunteers, and every act of kindness is helping families feel supported, and it's all made possible by our generous local community. Together, we're not just giving items, we're helping break the cycle of poverty and build brighter tomorrows.

## DONATION DROP-OFF UPDATE

We'd like to apologise for any disruption to our Upton donation drop-offs recently. St Joseph's is currently undergoing important renovations to the presbytery, which has temporarily affected access. As soon as our Upton drop-offs are back on schedule, we'll let you know. In the meantime, donations can also be arranged at our storage unit in Bromborough (Kangaroo). Keep an eye on our social media for designated drop-off dates, or if these dates don't work for you, please message us — we're happy to arrange an alternative appointment that suits you. Thank you so much for your patience, understanding, and continued support — every donation makes a real difference to local families.



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Referrals@wirralbabybank.com



Wirral

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## COMMUNITY SPIRIT



Not only has our fantastic local community been incredibly generous with donations directly to us, but we are also grateful for the support of St Joseph's RC Church Upton, Boyes Upton, Kangaroo Storage Bromborough, Jireh Church Bebington, Merseyside Police, BBC Merseyside, Wirral Council, Asda Birkenhead, Tesco Bidston Moss, Wickes Birkenhead, The Green Community Shop Oxton, Wirral Bookstore, Popcats, Girls That Run Wirral, PT Security Solutions UK, and Sarah Gault Hair.

Each donation, large or small, and every moment of support helps us reach more families, provide essential items, and show children that their community cares. We simply couldn't do it without you! We want to extend a special thank you to our regular monetary donors and to everyone who has contributed to our GoFundMe campaign. Your generosity helps us keep the baby bank running, provide essential items to families in need, and continue projects like our Maternity Dignity Project. Every donation, makes a real difference, and we are so grateful to have such a caring and supportive community standing with us.

## Christmas Crib Fund Impact

Thanks to the incredible generosity of our supporters during the Christmas Crib fundraiser, we were able to purchase over 20 premium mattresses for families in need. These funds made a real difference, allowing us to provide brand-new, firm, safe-sleep-compliant mattresses, each of a high standard and backed by a one-year warranty from the date of purchase. Knowing that every baby has a safe and comfortable place to sleep is something we couldn't have achieved without your support.

We are committed to providing the safest sleep environment for every baby. The Lullaby Trust advises that babies should always sleep on a new, firm, flat mattress. Used or second-hand mattresses may carry hidden damage, contaminants, or fail to meet current safety standards, which increases the risk of sudden infant death. For this reason we are unable to accept any preloved mattresses. While providing new mattresses comes at an additional cost to the baby bank, it ensures we follow best practice and help keep every baby safe.



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## SHARE THE LOVE ART COMPETITION

We're thrilled to launch our Share the Love Competition for children! This is a wonderful opportunity to celebrate love, friendship, and community by creating a piece of artwork, painting, sculpture, or any creative project that shows what love means to you.

The winner will receive a sweet treat, and all submissions will be shared on Valentine's Day to celebrate everyone's creativity. Entries can be sent via Instagram @ittakes.avillage, Facebook: It Takes a Village – Wirral Baby Bank, or WhatsApp/Text to our village mobile: 07429 495579.

Entries close on 13.2.26 | Winner announced 14.2.26

This is a fun, imaginative way to get the whole family involved while spreading love throughout our community. Don't forget to check our pages for inspiration, ideas, and updates, we can't wait to see your colourful and heartfelt creations lighting up our socials!



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## RECENT COMMENTS FROM PROFESSIONALS



Recently, I didn't know where to turn for a mum in my care, and then I heard about the baby bank. The support we received was incredible. Not only did it help this family immediately, but it has also improved my ability to give this support in the future, knowing there is one place I can turn to for help instead of scrambling for items here and there, it's been needed for a long time.

The turnaround was so fast, and every item was beautifully presented, which made it feel even more special for the family. It's moments like this that remind me how much of a difference community support can make, I am so grateful that this resource exists, Amy was so helpful, thank you!

— Local Midwife

Thank you so much for the items for the mum I referred. mum is due her baby very soon, and these items mean that she can now attend hospital being prepared and also bring her baby home with the essential items she needs to look after him. the support was so quick from referral to collection! Kind, understanding, compassionate people!

— Prebirth and infant family support worker

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## MATERNITY DIGNITY TOILETRIES PROJECT

You may have seen our Maternity Dignity Toiletries Project on our social media or website. We currently aim to provide standard Maternity Dignity Packs to all mums in need, we are hoping to upgrade every pack to an Enhanced Maternity Dignity Pack.

The Enhanced Pack builds on the Standard Pack, providing additional comfort, dignity, and longer-term wellbeing support for parents during hospital stays and recovery at home. Includes everything in the Standard Maternity Dignity Pack, plus brand new pyjamas for comfort and dignity during recovery. Slippers for warmth and safety on maternity wards. Socks to add comfort during hospital stays. Sustainable period underwear, reduces ongoing costs and period poverty. Small gentle skincare item for comfort, self-care, and wellbeing.

The Enhanced Pack recognises that parents experiencing financial hardship deserve the same standard of comfort and care as any other family entering maternity services.

We are currently fundraising to provide the sustainable, reusable period knickers with each hospital toiletries kit for mums. These items provide comfort, dignity, and hygiene, reducing landfill while saving families around £50–£80 per year on disposable products.

You can support this project directly through our GoFundMe page. Every £10 donation purchases one pair of reusable period knickers for a mum in need. You can Learn more about the project on our website: [www.wirralbabybank.com](http://www.wirralbabybank.com).



Final word from our founder, As we begin a new year, we're excited to continue growing our village and supporting families in need. With your generosity, kindness, and community spirit, we know 2026 will be full of hope, joy, and life-changing support for local children and their families

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